

Ace Endico Privacy Policy

Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle Personally Identifiable Information in accordance with our website

What personal information do we collect from the people that visit our blog, website or app??

When ordering or registering on our site, whichever appropriate, users may be asked to enter their name, email address, mailing address, phone number, credit card information or other details to help with their online experience

When do we collect information?

We collect information from users during site registration, order placement, newsletter subscription, survey response, and any online form completion.

How do we use customer information?

We use the information we collect from users, for their convenience when making a purchase, signing up for our newsletter, responding to a survey or marketing communication, from our website, or using certain other site features in the following ways:

To improve our website in order to better serve our customers.

To allow us to better service our customers in responding to customer service requests.

To administer a contest, promotion, survey or other site feature.

To quickly process transactions.

To send periodic emails regarding customer orders or other products and services.

How do we protect visitor information?

Our website is scanned on a regular basis for security holes and known vulnerabilities to make customer visits to our site as safe as possible using regular Malware Scanning. Personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information that users supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to a computer's hard drive through the Web browser (if allowed) that enables the site's or service provider's systems to recognize the browser and retain certain captured information.

For instance, we use cookies to help us remember and process the items in a user's shopping cart. They are also used to help us understand user preferences based on previous or current site activity, which enables us to provide users with improved services. We also use cookies to help us compile collect data about site track and site interaction so that we can better site experiences and tools in the future.

Users can choose to have computer notifications each time a cookie is being sent, or turn o all cookies through the internet browser's settings. Each browser is a little different, so look at the browser's "Help" menu to learn the correct way to modify cookies.

If users disable cookies in their browser:

If cookies are disabled, some features will be disabled turning o some of the features that make our customers' site experience more efficient and some of our services will not function properly.

However, customers can still place orders over the telephone by contacting customer service

Third Party Disclosure

We do not sell, trade, or otherwise transfer personally identifiable information (PII) to outside parties unless we provide the user with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing our customers, so long as those parties agree to keep this information confidential. We may also release user information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third party links

At our discretion, we may occasionally include or offer third party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users:

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in the future.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy.

See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA we agree to the following:

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy', and can be easily be found on the page specified above.

Users will be notified of any privacy policy changes on our Privacy Policy page.

Users are able to change their personal information by contacting us through email, phone, or by changing settings after logging into their account.

How does our site handle do not track signals?

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third party behavioral tracking?

It's also important to note that we do not allow third party behavioral tracking

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under 13.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

Within 7 Business Days we will notify the users via e-mail, phone call, letter, and site notification.

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only those individuals have enforceable rights against data users, but also that

individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect our customer's email address in order to:

Send information, respond to inquiries, and/or other requests or questions.

Process orders and to send information and updates pertaining to orders

We may also send additional information related to a user's product and/or service

Market to our mailing list or continue to send emails to our clients after the original transaction has occurred

To be in accordance with CANSPAM we agree to the following:

NOT use false, or misleading subjects or email addresses

Identify the message as an advertisement in some reasonable way

Include the physical address of our business or site headquarters

Monitor third party email marketing services for compliance, if one is used

Honor opt-out/unsubscribe requests quickly

Allow users to unsubscribe by using the link at the bottom of each email

If at any time our customers would like to unsubscribe from receiving future emails, they may simply follow the instructions at the bottom of their most recent e-mail so we may promptly remove them from ALL correspondence.

Copyright Protection?

All rights are reserved by Ace Endico. Any material on this site including and without limitation to coding, graphics, text, images, and video is owned by Ace Endico Corporation and protected by copyright law. No users are permitted to change, reproduce, derive, distribute, or use intellectual property for commercial use that is owned by Ace Endico Corporation without former written authorization.

Contacting Us

If there are any questions or concerns regarding this privacy policy please contact us using the following information

Ace Endico

80 International Blvd

Brewster, NY 10509

USA

info@aceendico.com

914-347-3131